

IN THE SPECIFICATION

Please amend the specification as follows:

Pursuant to 37 CFR § 1.121(b)(1)(iii), a marked up copy of each paragraph amended below appears on the page immediately following each amendment.

Please delete the paragraphs that begin on page 1, line 4 and end on page 1, line 14 and insert the following therefor:

-- BACKGROUND

C1  
B1  
This application relates to co-pending United States Patent No. 6,321,262 B1 issued on November 20, 2001 and entitled System and Method for Identification and Streamlined Access to Online Services, naming David S. Springer as inventor. The co-pending application is incorporated herein by reference in its entirety, and is assigned to the assignee of this invention.

The present disclosure relates generally to computer systems and more particularly to a method, computer system and apparatus for tracking banner advertising. --

Please delete line 11 on page 2, and insert the following therefor:

-- SUMMARY --

Please delete the paragraphs that begin on page 3, line 10 and end on page 4, line 3 and insert the following therefor: